



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947291-1	09/16/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Brown/R/Senate	9/10-9/16 TV Sched	1

Flight Dates	Order #	Alt Order #
09/10/12 - 09/16/12	947291	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/16/12	6a Eyeopener	558-7a	M-WTF--	:30	10	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	10	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	09/10/12	6:11 AM	6a Eyeopener	558-7a	:30	SBTV09081213H	\$700.00 NM
5	WCVB	M	09/10/12	6:37 AM	6a Eyeopener	558-7a	:30	SBTV09081213H	\$700.00 NM
7	WCVB	M	09/10/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV09081213H	\$700.00 NM
3	WCVB	W	09/12/12	6:21 AM	6a Eyeopener	558-7a	:30	SBTV09081213H	\$700.00 NM
8	WCVB	W	09/12/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV09081213H	\$700.00 NM
4	WCVB	Th	09/13/12	5:59 AM	6a Eyeopener	558-7a	:30	SBTV09081213H	\$700.00 NM
10	WCVB	Th	09/13/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV09081213H	\$700.00 NM
11	WCVB	F	09/14/12	5:59 AM	6a Eyeopener	558-7a	:30	SBTV09081213H	\$700.00 NM
12	WCVB	F	09/14/12	6:44 AM	6a Eyeopener	558-7a	:30	SBTV09081213H	\$700.00 NM
9	WCVB	F	09/14/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV09081213H	\$700.00 NM
2	09/10/12	09/16/12	Good Morning America	658-9a	M-WTF--	:30	15	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	15	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	09/10/12	7:25 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
15	WCVB	M	09/10/12	7:49 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
4	WCVB	M	09/10/12	8:29 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
7	WCVB	M	09/10/12	8:45 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
2	WCVB	W	09/12/12	7:25 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
8	WCVB	W	09/12/12	7:55 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
11	WCVB	W	09/12/12	8:55 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
12	WCVB	Th	09/13/12	7:28 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
18	WCVB	Th	09/13/12	7:58 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
14	WCVB	Th	09/13/12	8:29 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
9	WCVB	Th	09/13/12	8:49 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
16	WCVB	F	09/14/12	7:25 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
10	WCVB	F	09/14/12	7:44 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
17	WCVB	F	09/14/12	8:38 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM
13	WCVB	F	09/14/12	8:59 AM	Good Morning America	658-9a	:30	SBTV09081213H	\$450.00 NM

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947291-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser		Product	Estimate Number
Brown/R/Senate		9/10-9/16 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/10/12	09/16/12	REGIS AND KELLY DAY 9A-10A Class of Time- Immediately Pre-emptible No Makegood Required		M- WTF- -	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M- WTF- - 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 09/10/12 9:23 AM REGIS AND KELLY DAY 9A-10A :30 SBTVO9081213H \$250.00 NM									
1 WCVB M 09/10/12 9:59 AM REGIS AND KELLY DAY 9A-10A :30 SBTVO9081213H \$250.00 NM									
4 WCVB W 09/12/12 9:31 AM REGIS AND KELLY DAY 9A-10A :30 SBTVO9081213H \$250.00 NM									
5 WCVB Th 09/13/12 9:47 AM REGIS AND KELLY DAY 9A-10A :30 SBTVO9081213H \$250.00 NM									
3 WCVB F 09/14/12 9:47 AM REGIS AND KELLY DAY 9A-10A :30 SBTVO9081213H \$250.00 NM									
4	09/10/12	09/16/12	STEVE HARVEY DAY 10-11a Class of Time- Immediately Pre-emptible No Makegood Required		M- WTF- -	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M- WTF- - 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 09/10/12 10:31 AM STEVE HARVEY DAY 10-11a :30 SBTVO9081213H \$150.00 NM									
2 WCVB Th 09/13/12 10:22 AM STEVE HARVEY DAY 10-11a :30 SBTVO9081213H \$150.00 NM									
4 WCVB F 09/14/12 10:40 AM STEVE HARVEY DAY 10-11a :30 SBTVO9081213H \$150.00 NM									
5	09/10/12	09/16/12	The View 1058-12n Class of Time - Immediately Pre-emptible without notice		M- WTF- -	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M- WTF- - 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB M 09/10/12 11:30 AM The View 1058-12n :30 SBTVO9081213H \$450.00 NM									
6 WCVB W 09/12/12 11:33 AM The View 1058-12n :30 SBTVO9081213H \$450.00 NM									
9 WCVB Th 09/13/12 11:29 AM The View 1058-12n :30 SBTVO9081213H \$450.00 NM									
10 WCVB F 09/14/12 10:59 AM The View 1058-12n :30 SBTVO9081213H \$450.00 NM									
8 WCVB F 09/14/12 11:33 AM The View 1058-12n :30 SBTVO9081213H \$450.00 NM									
6	09/10/12	09/16/12	Midday News 1158a-1230p Class of Time - Pre-emptible with notice		M- WTF- -	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M- WTF- - 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 09/10/12 12:25 PM Midday News 1158a-1230p :30 SBTVO9081213H \$550.00 NM									
4 WCVB W 09/12/12 12:24 PM Midday News 1158a-1230p :30 SBTVO9081213H \$550.00 NM									
2 WCVB Th 09/13/12 12:14 PM Midday News 1158a-1230p :30 SBTVO9081213H \$550.00 NM									
5 WCVB Th 09/13/12 12:22 PM Midday News 1158a-1230p :30 SBTVO9081213H \$550.00 NM									
1 WCVB F 09/14/12 12:24 PM Midday News 1158a-1230p :30 SBTVO9081213H \$550.00 NM									
7	09/10/12	09/16/12	Millionaire 1228-1p Class of Time - Immediately Pre-emptible without notice		M- WTF- -	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M- WTF- - 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB W 09/12/12 12:44 PM Millionaire 1228-1p :30 SBTVO9081213H \$250.00 NM									
1 WCVB W 09/12/12 12:59 PM Millionaire 1228-1p :30 SBTVO9081213H \$250.00 NM									
4 WCVB Th 09/13/12 12:48 PM Millionaire 1228-1p :30 SBTVO9081213H \$250.00 NM									
2 WCVB Th 09/13/12 12:54 PM Millionaire 1228-1p :30 SBTVO9081213H \$250.00 NM									
3 WCVB F 09/14/12 12:44 PM Millionaire 1228-1p :30 SBTVO9081213H \$250.00 NM									
10	09/10/12	09/16/12	GENERAL HOSPITAL ABC SOAPS ROTA Class of Time - Immediately Pre-emptible without notice		M- WTF- -	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M- WTF- - 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947291-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser		Product	Estimate Number
Brown/R/Senate		9/10-9/16 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/10/12	09/16/12	GENERAL HOSPITAL	ABC SOAPS ROTA	M-WTF--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB W 09/12/12 2:25 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 SBTV09081213H \$400.00 NM									
10 WCVB Th 09/13/12 2:59 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 SBTV09081213H \$400.00 NM									
9 WCVB F 09/14/12 GENERAL HOSPITAL ABC SOAPS ROTA :00 \$400.00 NM									
Credited									
11	09/10/12	09/16/12	ELLEN EF	4P-5P	M-WTF--	:30	5	\$450.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M-WTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WCVB M 09/10/12 4:20 PM ELLEN EF 4P-5P :30 SBTV09081213H \$450.00 NM									
7 WCVB M 09/10/12 4:55 PM ELLEN EF 4P-5P :30 SBTV09081213H \$450.00 NM									
9 WCVB W 09/12/12 4:30 PM ELLEN EF 4P-5P :30 SBTV09081213H \$450.00 NM									
6 WCVB Th 09/13/12 4:45 PM ELLEN EF 4P-5P :30 SBTV09081213H \$450.00 NM									
10 WCVB F 09/14/12 4:37 PM ELLEN EF 4P-5P :30 SBTV09081213H \$450.00 NM									
12	09/10/12	09/16/12	Newscenter 5 at 5	5-6p	M-WTF--	:30	10	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M-WTF-- 10 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 09/10/12 5:23 PM Newscenter 5 at 5 5-6p :30 SBTV09081213H \$650.00 NM									
2 WCVB M 09/10/12 5:37 PM Newscenter 5 at 5 5-6p :30 SBTV09081213H \$650.00 NM									
1 WCVB M 09/10/12 5:54 PM Newscenter 5 at 5 5-6p :30 SBTV09081213H \$650.00 NM									
6 WCVB W 09/12/12 5:23 PM Newscenter 5 at 5 5-6p :30 SBTV09081213H \$650.00 NM									
4 WCVB W 09/12/12 5:37 PM Newscenter 5 at 5 5-6p :30 SBTV09081213H \$650.00 NM									
7 WCVB W 09/12/12 5:55 PM Newscenter 5 at 5 5-6p :30 SBTV09081213H \$650.00 NM									
9 WCVB Th 09/13/12 5:25 PM Newscenter 5 at 5 5-6p :30 SBTV09081213H \$650.00 NM									
10 WCVB Th 09/13/12 5:37 PM Newscenter 5 at 5 5-6p :30 SBTV09081213H \$650.00 NM									
5 WCVB F 09/14/12 5:15 PM Newscenter 5 at 5 5-6p :30 SBTV09081213H \$650.00 NM									
8 WCVB F 09/14/12 5:55 PM Newscenter 5 at 5 5-6p :30 SBTV09081213H \$650.00 NM									
13	09/10/12	09/16/12	Newscenter 5 at 6	6-630p	M-WTF--	:30	10	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M-WTF-- 10 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WCVB M 09/10/12 6:10 PM Newscenter 5 at 6 6-630p :30 SBTV09081213H \$1,400.00 NM									
10 WCVB M 09/10/12 6:25 PM Newscenter 5 at 6 6-630p :30 SBTV09081213H \$1,400.00 NM									
5 WCVB M 09/10/12 6:28 PM Newscenter 5 at 6 6-630p :30 SBTV09081213H \$1,400.00 NM									
7 WCVB W 09/12/12 6:12 PM Newscenter 5 at 6 6-630p :30 SBTV09081213H \$1,400.00 NM									
4 WCVB W 09/12/12 6:26 PM Newscenter 5 at 6 6-630p :30 SBTV09081213H \$1,400.00 NM									
3 WCVB W 09/12/12 6:29 PM Newscenter 5 at 6 6-630p :30 SBTV09081213H \$1,400.00 NM									
9 WCVB Th 09/13/12 6:25 PM Newscenter 5 at 6 6-630p :30 SBTV09081213H \$1,400.00 NM									
2 WCVB Th 09/13/12 6:28 PM Newscenter 5 at 6 6-630p :30 SBTV09081213H \$1,400.00 NM									
6 WCVB F 09/14/12 6:24 PM Newscenter 5 at 6 6-630p :30 SBTV09081213H \$1,400.00 NM									
1 WCVB F 09/14/12 6:28 PM Newscenter 5 at 6 6-630p :30 SBTV09081213H \$1,400.00 NM									
14	09/10/12	09/16/12	M-F Inside Edition	658-730p	M-WTF--	:30	5	\$975.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M-WTF-- 5 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WCVB M 09/10/12 6:59 PM M-F Inside Edition 658-730p :30 SBTV09081213H \$975.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947291-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser		Product	Estimate Number
Brown/R/Senate		9/10-9/16 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/10/12	09/16/12	M-F Inside Edition	658-730p	M-WTF--	:30	5	\$975.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	WCVB	M	09/10/12	7:22 PM	M-F Inside Edition	658-730p	:30	SBTV09081213H	\$975.00 NM
12	WCVB	W	09/12/12	7:22 PM	M-F Inside Edition	658-730p	:30	SBTV09081213H	\$975.00 NM
10	WCVB	Th	09/13/12	7:21 PM	M-F Inside Edition	658-730p	:30	SBTV09081213H	\$975.00 NM
9	WCVB	F	09/14/12	7:22 PM	M-F Inside Edition	658-730p	:30	SBTV09081213H	\$975.00 NM
15	09/10/12	09/16/12	Chronicle	728-8p	M-WTF--	:30	5	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-WTF--	5	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WCVB	M	09/10/12	7:37 PM	Chronicle	728-8p	:30	SBTV09081213H	\$1,300.00 NM
9	WCVB	W	09/12/12	7:45 PM	Chronicle	728-8p	:30	SBTV09081213H	\$1,300.00 NM
8	WCVB	W	09/12/12	7:53 PM	Chronicle	728-8p	:30	SBTV09081213H	\$1,300.00 NM
6	WCVB	Th	09/13/12	7:50 PM	Chronicle	728-8p	:30	SBTV09081213H	\$1,300.00 NM
7	WCVB	F	09/14/12	7:44 PM	Chronicle	728-8p	:30	SBTV09081213H	\$1,300.00 NM
16	09/10/12	09/16/12	Nightline	1135p-1206a	M-WTF--	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-WTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	09/10/12	12:01 AM	Nightline	1135p-1206a	:30	SBTV09081213H	\$450.00 NM
12	WCVB	W	09/12/12	11:55 PM	Nightline	1135p-1206a	:30	SBTV09081213H	\$450.00 NM
14	WCVB	Th	09/13/12	11:53 PM	Nightline	1135p-1206a	:30	SBTV09081213H	\$450.00 NM
13	WCVB	Th	09/13/12	12:01 AM	Nightline	1135p-1206a	:30	SBTV09081213H	\$450.00 NM
15	WCVB	F	09/14/12	11:52 PM	Nightline	1135p-1206a	:30	SBTV09081213H	\$450.00 NM
17	09/10/12	09/16/12	Jimmy Kimmel	1205-105a	M-WTF--	:30	10	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-WTF--	10	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	09/10/12	12:33 AM	Jimmy Kimmel	1205-105a	:30	SBTV09081213H	\$150.00 NM
4	WCVB	M	09/10/12	12:47 AM	Jimmy Kimmel	1205-105a	:30	SBTV09081213H	\$150.00 NM
13	WCVB	M	09/10/12	1:01 AM	Jimmy Kimmel	1205-105a	:30	SBTV09081213H	\$150.00 NM
9	WCVB	W	09/12/12	12:37 AM	Jimmy Kimmel	1205-105a	:30	SBTV09081213H	\$150.00 NM
7	WCVB	W	09/12/12	12:52 AM	Jimmy Kimmel	1205-105a	:30	SBTV09081213H	\$150.00 NM
1	WCVB	W	09/12/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	SBTV09081213H	\$150.00 NM
2	WCVB	Th	09/13/12	12:46 AM	Jimmy Kimmel	1205-105a	:30	SBTV09081213H	\$150.00 NM
14	WCVB	Th	09/13/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	SBTV09081213H	\$150.00 NM
12	WCVB	F	09/14/12	12:45 AM	Jimmy Kimmel	1205-105a	:30	SBTV09081213H	\$150.00 NM
11	WCVB	F	09/14/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	SBTV09081213H	\$150.00 NM
18	09/10/12	09/16/12	430a Eyeopener	430-5a	M-WTF--	:30	5	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-WTF--	5	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	09/10/12	4:42 AM	430a Eyeopener	430-5a	:30	SBTV09081213H	\$75.00 NM
2	WCVB	W	09/12/12	4:43 AM	430a Eyeopener	430-5a	:30	SBTV09081213H	\$75.00 NM
3	WCVB	W	09/12/12	4:52 AM	430a Eyeopener	430-5a	:30	SBTV09081213H	\$75.00 NM
6	WCVB	Th	09/13/12	4:53 AM	430a Eyeopener	430-5a	:30	SBTV09081213H	\$75.00 NM
5	WCVB	F	09/14/12	4:45 AM	430a Eyeopener	430-5a	:30	SBTV09081213H	\$75.00 NM

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947291-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/10-9/16 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/10/12	09/16/12	5a Eyeopener	5-6a	M-WTF--	:30	10	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	10	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	09/10/12	5:11 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
7	WCVB	M	09/10/12	5:29 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
1	WCVB	M	09/10/12	5:37 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
9	WCVB	W	09/12/12	5:43 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
12	WCVB	W	09/12/12	5:56 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
8	WCVB	Th	09/13/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
10	WCVB	Th	09/13/12	5:43 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
4	WCVB	F	09/14/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
11	WCVB	F	09/14/12	5:29 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
5	WCVB	F	09/14/12	5:43 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
20	09/10/12	09/16/12	Newscenter 5 at 11	11-1130p	M-WTFSS	:30	7	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTFSS	7	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	09/10/12	11:11 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
10	WCVB	M	09/10/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
11	WCVB	W	09/12/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
12	WCVB	Th	09/13/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
14	WCVB	F	09/14/12	11:14 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
13	WCVB	Sa	09/15/12		Newscenter 5 at 11	11-1130p	:00		\$1,800.00 NM
			Credited						
9	WCVB	Su	09/16/12	11:12 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09161215H	\$1,800.00 NM
21	09/10/12	09/16/12	Post 1130p Late News	1130p-1135p	M-WTFSS	:30	5	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTFSS	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	09/10/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09081213H	\$1,100.00 NM
1	WCVB	W	09/12/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09081213H	\$1,100.00 NM
2	WCVB	Th	09/13/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09081213H	\$1,100.00 NM
4	WCVB	F	09/14/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09081213H	\$1,100.00 NM
3	WCVB	Su	09/16/12	11:33 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09151214H	\$1,100.00 NM
22	09/10/12	09/16/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	09/15/12	8:20 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV09161215H	\$700.00 NM
3	WCVB	Sa	09/15/12	8:51 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV09151214H	\$700.00 NM
26	09/10/12	09/16/12	6a Weekend Eyeopener	558-7a	-----SS	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	09/15/12	6:22 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09161215H	\$400.00 NM
4	WCVB	Sa	09/15/12	6:29 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09151214H	\$400.00 NM
1	WCVB	Su	09/16/12	5:59 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09151214H	\$400.00 NM

DUPLICATE INVOICE



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947291-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/10-9/16 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
26	09/10/12	09/16/12	6a Weekend Eyeopener	558-7a	-----SS	:30	4	\$400.00	NM		
Class of Time - Pre-emptible with notice											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WCVB	Su	09/16/12	6:29 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09161215H	\$400.00	NM
27	09/10/12	09/16/12	Weekend GMA	7-8a	-----SS	:30	4	\$400.00	NM		
Class of Time - Immediately Pre-emptible without notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/10/12	09/16/12	-----SS	4	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WCVB	Sa	09/15/12	6:58 AM	Weekend GMA	7-8a	:30	SBTV09161215H	\$400.00	NM
	4	WCVB	Sa	09/15/12	7:27 AM	Weekend GMA	7-8a	:30	SBTV09151214H	\$400.00	NM
	1	WCVB	Su	09/16/12	7:29 AM	Weekend GMA	7-8a	:30	SBTV09151214H	\$400.00	NM
	3	WCVB	Su	09/16/12	8:00 AM	Weekend GMA	7-8a	:30	SBTV09161215H	\$400.00	NM
28	09/10/12	09/16/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$50.00	NM		
Class of Time- Immediately Pre-emptible No Makegood Required											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/10/12	09/16/12	-----SS	2	\$50.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WCVB	Sa	09/15/12	5:58 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV09151214H	\$50.00	NM
	3	WCVB	Su	09/16/12	5:22 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV09161215H	\$50.00	NM
29	09/10/12	09/16/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	4	\$400.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/10/12	09/16/12	-----S	4	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WCVB	Su	09/16/12	8:22 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV09151214H	\$400.00	NM
	5	WCVB	Su	09/16/12	8:41 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV09161215H	\$400.00	NM
	6	WCVB	Su	09/16/12	8:52 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV09151214H	\$400.00	NM
	7	WCVB	Su	09/16/12	9:52 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV09161215H	\$400.00	NM
30	09/10/12	09/16/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$1,000.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/10/12	09/16/12	-----S	1	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Su	09/16/12	9:59 AM	This Week / C. Amanpour	10-11a	:30	SBTV09151214H	\$1,000.00	NM
31	09/10/12	09/16/12	OTR 11a	1058a-1130a	-----S	:30	1	\$100.00	NM		
Class of Time - Immediately Pre-emptible without notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/10/12	09/16/12	-----S	1	\$100.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Su	09/16/12	11:28 AM	OTR 11a	1058a-1130a	:30	SBTV09161215H	\$100.00	NM
32	09/10/12	09/16/12	6p News Weekend	6-630p	-----SS	:30	2	\$750.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/10/12	09/16/12	-----SS	2	\$750.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	Sa	09/15/12		6p News Weekend	6-630p	:00		\$750.00	NM
	Credited										
	1	WCVB	Su	09/16/12	6:26 PM	6p News Weekend	6-630p	:30	SBTV09151214H	\$750.00	NM
33	09/10/12	09/16/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$900.00	NM		
Class of Time - Immediately Pre-emptible without notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/10/12	09/16/12	-----S	1	\$900.00					

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947291-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser		Product	Estimate Number
Brown/R/Senate		9/10-9/16 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/10/12	09/16/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/16/12	11:58 PM	Sportscenter 5 OT	1135p-12m	:30	SBTV09161215H	\$900.00 NM
<u>Total Spots</u>							146		

Payment Terms 30 Days

<u>Gross Total</u>	\$89,850.00
<u>Agency Commission</u>	\$13,477.50
<u>Net Amount Due</u>	\$76,372.50